

Strategic Vision: 2024 Objectives

Chancellor Donde Plowman



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE





Our vision

A world enriched by our ideas, improved through action, and inspired by the Volunteer spirit of service and leadership.

Goals

- **Goal 1:** Cultivating the Volunteer experience
- **Goal 2:** Conducting research that makes life and lives better
- **Goal 3:** Ensuring a culture where Vol is a verb
- **Goal 4:** Making ourselves nimble and adaptable
- **Goal 5:** Embodying the modern land-grant university

Academics

- Launch digital learning unit, build capacity (*Goal 1, 5*)
- Renew SACSOC accreditation
- Recruit next deans for Herbert College of Agriculture and College of Veterinary Medicine
- Grow new colleges and Institute of American Civics (*Goal 1, 2, 3, 4, 5*)
- Continue divisional pilot for College of Arts and Sciences (*Goal 4*)
- Develop strategic plan for Institute of Agriculture





Enrollment, Access & Student Success

- Grow Vol EDGE program (*Goal 1*)
- Develop strategic enrollment plan (*Goal 4, 5*)
- Evaluate financial aid strategies (*Goal 4*)
- Support new Access and Engagement unit & related initiatives (*Goal 3*)
- Redesign Presidential Court Building to become Student Union annex with a Center for Basic Needs (*Goal 1*)

Research & Economic Impact

- Enhance interdisciplinary research and complete cluster hires (*Goals 2, 4, 5*)
- Process improvement (*Goal 2, 4*)
- Develop infrastructure modernization plan for 10 AgResearch Centers (*Goal 2, 4*)
- Create new growth plan for UT Research Park at Cherokee Farm (*Goal 2, 4*)





Finance & Operations

- Enhance parking and transportation (*Goal 1, 4*)
- Recruit next senior vice chancellor for finance and administration (*Goal 4*)
- Explore sustainable investment plan for strategic vision and master plan (*Goal 4*)
- Complete digital transformation initiative (*Goal 4*)

Campus Improvements

- Continue to work with city on pedestrian bridge (*Goal 5*)
- Explore new childcare center through RFI/RFP process (*Goal 3, 4*)
- Execute current public–private housing partnership and launch next round (*Goal 4, 5*)
- Consider improvements to river district (*Goal 5*)





Campus Building Improvements

- Neyland and Lindsey Nelson Stadiums
- New Haslam College of Business building
- Croley Nursing Building
- Agriculture and Natural Resources Building
- Protein Innovation Center
- Chemistry building
- Security upgrades to all 4-H centers

State & Regional Impact

- Provide safe, healthy, and affordable food education and access to all Tennesseans (*Goal 5*)
- Expand growth strategy for Tennessee's innovation economy (*Goal 2, 5*)
 - Compete for NSF regional engine funding
 - Grow the number of and support for tech-based startups
 - Launch two UT–ORII convergent research initiatives





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