



Welcome to the Natalie L. Haslam College of Music



**NATALIE L.
HASLAM**
COLLEGE OF MUSIC
THE UNIVERSITY OF TENNESSEE, KNOXVILLE



Today's Agenda

Welcome
By the Numbers
College Mission Pillars
Becoming a College
Partnerships & Community Impact
Philanthropy & Alumni Impact
Q&A



Rooted in history.

Composing the future.



By the Numbers

280

Undergraduates

75

Graduates

25

Undergraduate
Major Concentrations

15

Graduate
Concentrations

11

Undergraduate
Minors

8

Graduate
Certificate Programs
(stand-alone or add-on)

18

Major Ensembles

100%

1st-2nd year
retention rate for
2023-2024



MUSIC

Relevance

Community

Student
Futures

Wellness &
Balance

Connection

Becoming a College of Music

Why it was important to become a college:

- Enhanced visibility and recognition within the university, regionally, and nationally
- Expanded opportunities for students and faculty



How this change has impacted us:

- Increased applications and enrollment
- Enhanced program development
- Valuable in having a voice during university decision-making



Our Impact on the Music Economy

- Workforce development
 - Specialized degrees, career-ready graduates
 - Internships & networking
- Community & industry engagement
 - Live performances & events
 - Collaborations with music organizations
 - Supporting student-run initiatives that contribute to the entrepreneurial growth within the music economy
- Creative & scholarly activity
 - Advancing the field of music through innovative projects, performances, and research



Director of Music Business & Communications, JC Quintero, leading a Lunch & Learn on Music Rights Management

Partnerships & Community Impact

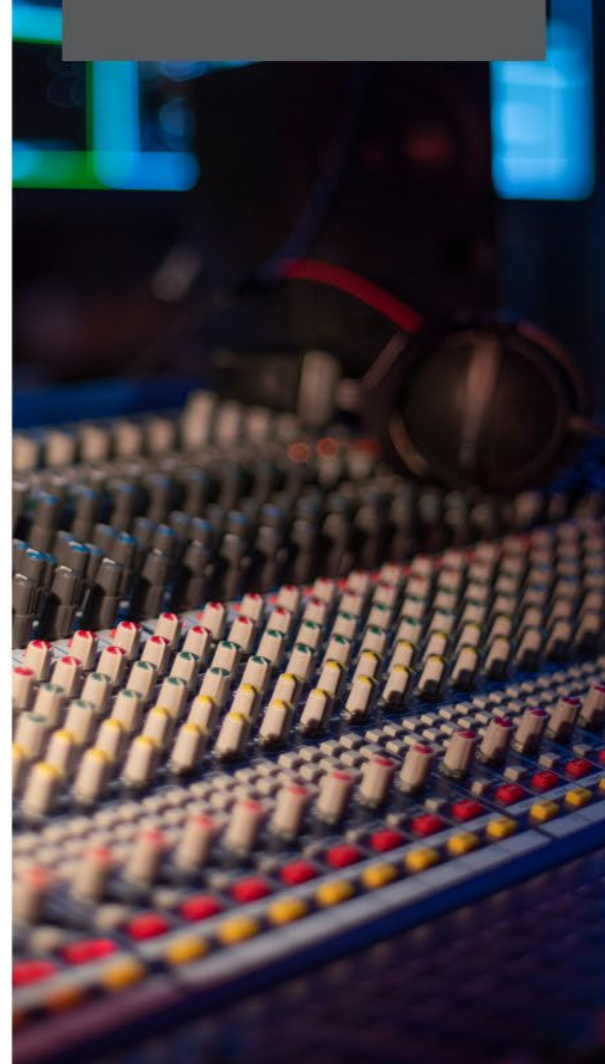
**College of
Communication &
Information**



**Haslam College
of Business**

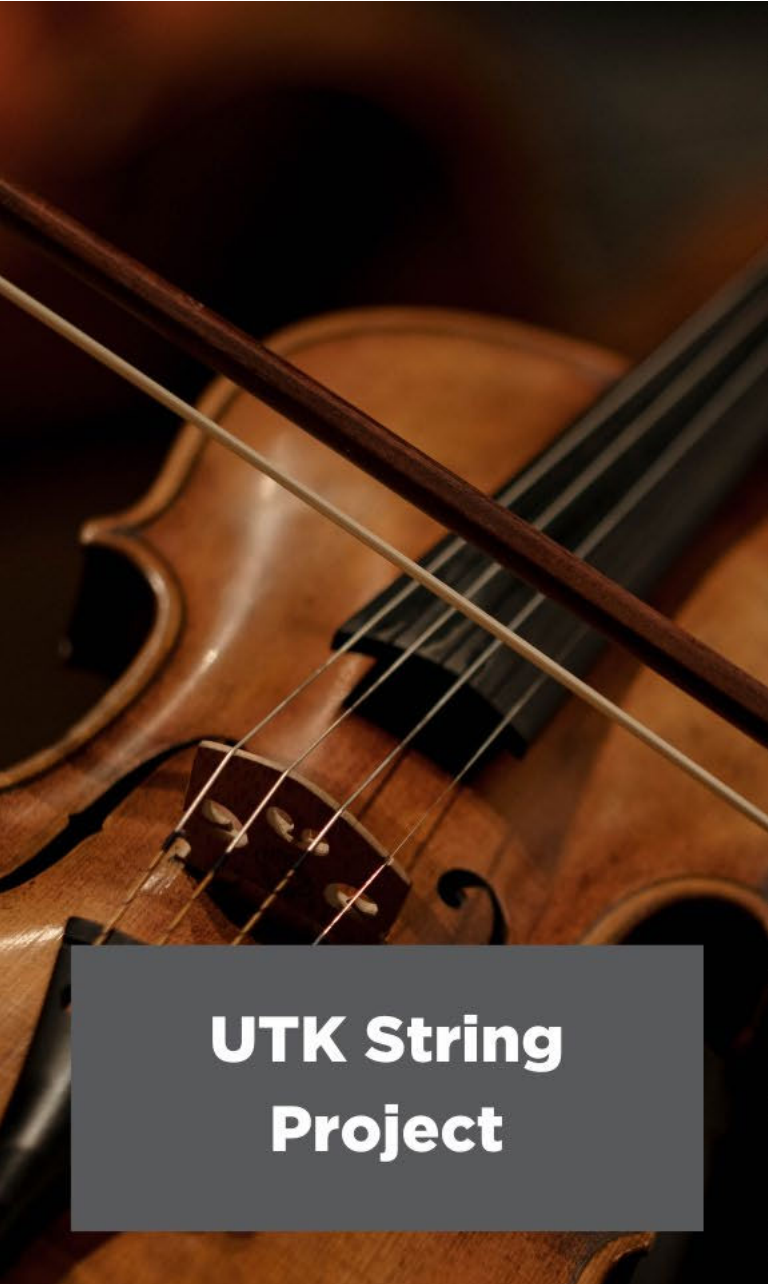


**Pellissippi State
Community College**



**College of
Emerging &
Collaborative
Studies**





UTK String Project



Community Music School



UT Medical Center Cancer Institute

Philanthropy & Alumni Impact



Giving Priorities

- Naming opportunities
- Student scholarships and additional financial support
- Creation of VOLMusic – business incubator in the COM
- Faculty development funds
- Community Outreach Coordinator
- Artist/Lecturer residency program

Alumni Impact

- \$5,455,774.95 awarded in UT Music scholarships over the last 10 years
- 142 endowments
- Join the Journey Capital Campaign: \$50,000,476 (FY2012 - FY2020)
- It Takes a Volunteer Capital Campaign: \$36,411,362 (FY2021 - FY2025), 121.37% of our goal of \$30,000,000



Q&A

Thank you!