



*NOVEMBER 8, 2024*

# **CAMPUS ADVISORY BOARD ENROLLMENT UPDATE**



**Kari Alldredge**

Vice Provost, Enrollment Management

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E: [kaldre1@utk.edu](mailto:kaldre1@utk.edu)

O: 865-974-2105



*FALL 2024 ENROLLMENT*

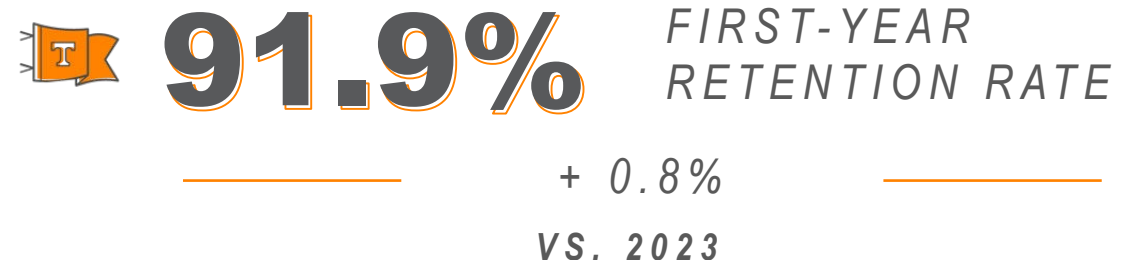
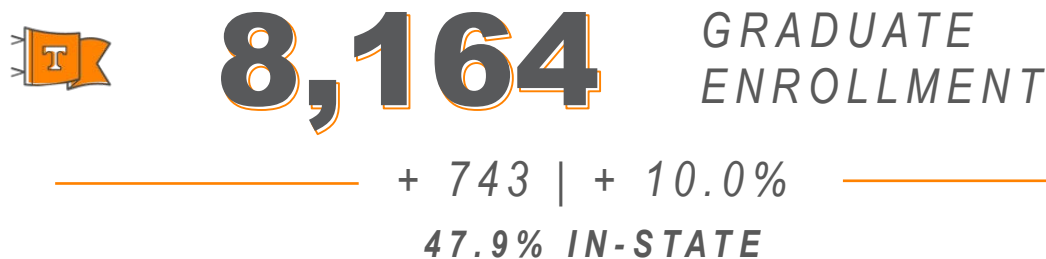
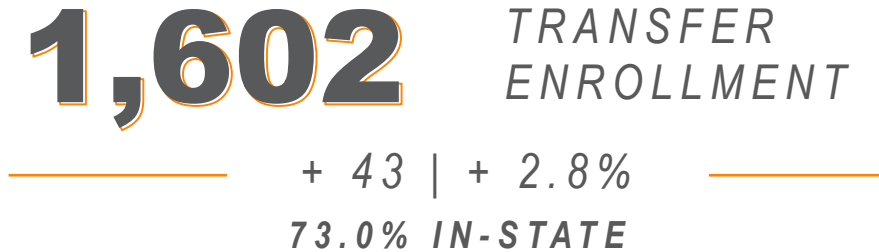
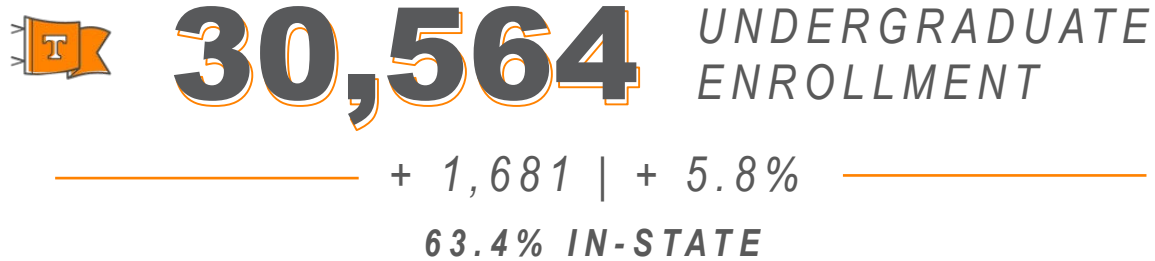
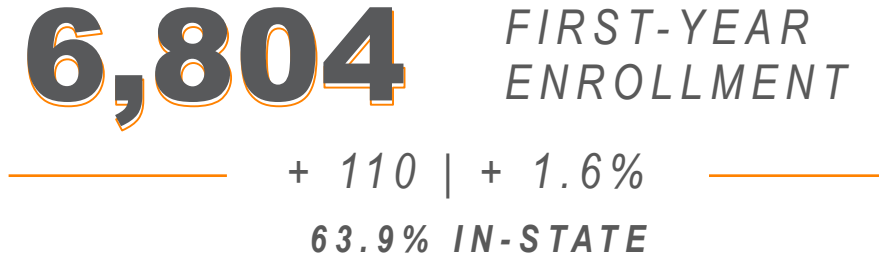
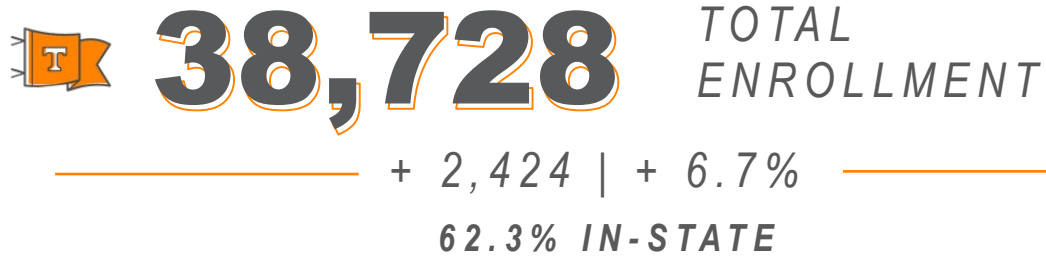
**OUTCOMES & HIGHLIGHTS**



# FALL 2024 | TOTAL ENROLLMENT



Enrollment is up across all categories, with new records for total enrollment, undergraduate enrollment and graduate enrollment. First-year retention to the second year is also a record outcome for the University.



Head count change and % change reflect increases vs. Fall 2023.

# FALL 2024 | FIRST-YEAR HIGHLIGHTS



84.3% Admit Rate for In-State Applicants  
96% of In-State Applicants Offered a Pathway to UTK

## ENROLLMENT

**59,758**

TOTAL APPLICANTIONS

**24,863**

TOTAL ADMITTED

ADMIT RATE  
NEW DEFINITION

**49.0%** OVERALL

## ACADEMIC PROFILE

**27.8 | 4.17**

AVERAGE PROFILE

**25 – 31**

MID 50% ACT

**3.94 – 4.47**

MID 50% GPA

## EDUCATIONAL ACCESS

**FAFSA Simplification** | Implementation of new FAFSA methodology contributed to Pell eligibility increases and will impact historical comparisons.

**1,476**

**+410 | +38.5%**

PELL ELIGIBLE\*

**1,112**

**+81 | +7.9%**

FIRST GENERATION

**1,490**

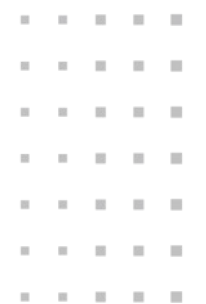
**+275 | +22.6%**

STUDENTS OF COLOR

*Head count change and % change reflect increases vs. Fall 2023.*

*FALL 2025 ENROLLMENT*

**EARLY INDICATORS**





# FALL 2025 | STRATEGIC GUIDELINES + TARGETS



## STRATEGIC PRIORITIES | *Now + Future*

- Ongoing support for expanded educational access for Tennesseans
- Attract and retain more of Tennessee's best and brightest students
- Maximize new revenues to reinvest in in-state access programs and support institutional priorities
- Continue to diversify enrollments, including attracting qualified non-residents prepared to thrive on Rocky Top & contribute to Tennessee's talent pipeline

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## FALL 2025 TARGETS

TOTAL ENROLLMENT **39,777 – 40,783**

UNDERGRADUATE **31,777 – 32,033**

FIRST-YEAR **6,850 – 6,950**

FIRST-YEAR IN-STATE **4,110 – 4,170**

TRANSFER **1,550 – 1,650**



*THE VOLUNTEER EXPERIENCE*



*EDUCATIONAL ACCESS*



*STUDENT SUCCESS*



*CAPACITY & INFRASTRUCTURE*

# FALL 2025 | FIRST-YEAR APPLICATIONS

AS OF NOVEMBER 5, 2024

TENNESSEE FREE APPLICATION WEEK  
SEPTEMBER 16-22, 2024

**5,132**

FIRST-YEAR APPLICATIONS

+1,148 (+28.8%) vs. Fall 2024 Free Application Week

OUR FALL 2025 APPLICANTS REPRESENT



**95**

TN COUNTIES



**50**

STATES



**94**

COUNTRIES

**52,519**

TOTAL APPLICATIONS

**↑ 6.3%**  
INCREASE IN  
FIRST-YEAR  
APPLICATIONS

**12,088**

IN-STATE  
APPLICATIONS

**↑ 4.9%**  
INCREASE IN  
IN-STATE  
APPLICATIONS

**39,951**

OUT-OF-STATE  
APPLICATIONS  
INCLUDING INTERNATIONAL

**↑ 6.7%**  
INCREASE IN  
OUT-OF-STATE  
APPLICATIONS

# GUARANTEED ADMISSION PROGRAM

## UT, KNOXVILLE GUARANTEED ADMISSION CRITERIA FOR FALL 2025

In-state applicants must achieve a **24+ ACT composite** (19+ Math and English subscore) OR **1160+ SAT** (510+ Math and 500+ English, Reading, and Writing) AND earn a **4.0+ UT Core GPA** OR be among the **Top 10%** of their high school graduating class.

FALL 2024  
OUTCOMES

**93 OF 95**

TENNESSEE COUNTIES  
WITH A GUARANTEED ADMIT

ADMITTED  
**6,195**

ENROLLED  
**2,720**

COUNTIES WITHOUT A GUARANTEED FALL 2024 APPLICANT: CLAY, HOUSTON

FALL 2025  
EARLY INDICATORS

AS OF NOVEMBER 5<sup>TH</sup>

**95 OF 95**

TENNESSEE COUNTIES  
WITH A GUARANTEED ADMIT

TENNESSEE APPLICANTS WHO MEET  
GUARANTEED ADMISSION CRITERIA

**4,435**

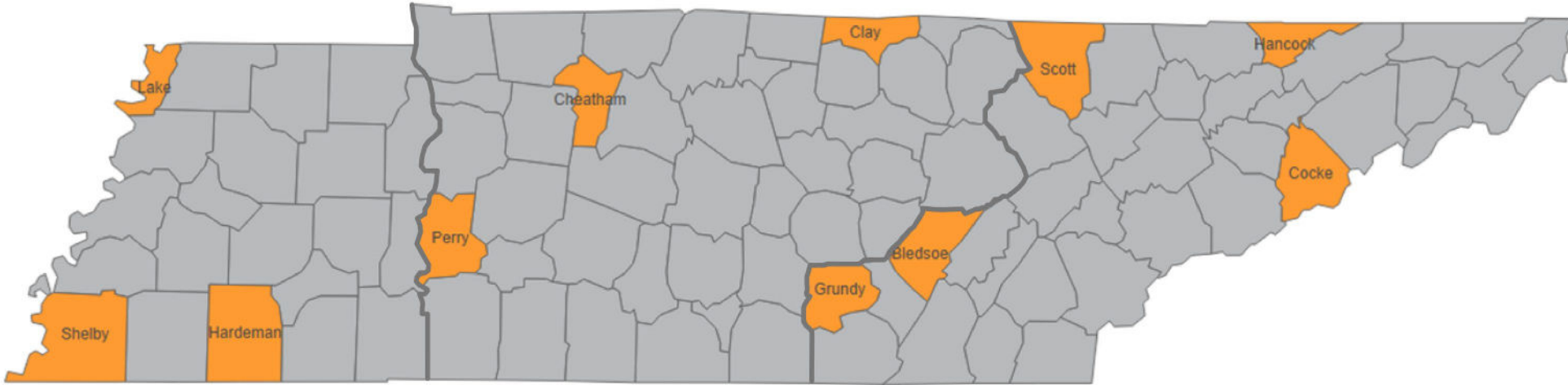
Students have until November 15<sup>th</sup> to complete an application to be fully considered for Guaranteed Admission. As of the November 15<sup>th</sup> completion deadline, an expected 5,250 – 6,000 applicants will qualify for the Guaranteed Admission program for Fall 2025. In-state students who do not qualify for Guaranteed Admission will be reviewed using UT's holistic review process.



# FLAGSHIP PROGRAM | EXPANDED IMPACT



Effective for Fall 2025 incoming scholars, UT has increased the number of Flagship High Schools to 52 with the addition of **14 high schools** to the Flagship Scholarship Program (currently 38 high schools) from 11 counties.



**52**  
Total Flagship Schools  
Located Across Tennessee

**14**  
NEW Flagship Schools  
Added for First-Year  
Students Entering Fall 2025

**11**  
TN Counties  
Are Home to a New  
Flagship High School

## WEST

- Bolivar Central High School
- Lake County High School
- Middleton High School
- Invictus Academy at Airways

## MIDDLE

- Clay County High School
- Grundy County High School
- Perry County High School
- Riverside Academy

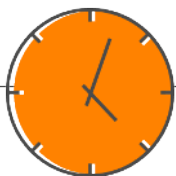
## EAST

- Bledsoe County High School
- Cocke County High School
- Cosby High School
- Hancock County High School
- Oneida High School
- Scott High School
- L&N Stem Academy Students  
from Flagship Communities*

# FALL 2025 | KEY DATES & DEADLINES



## APPLICATION DEADLINES



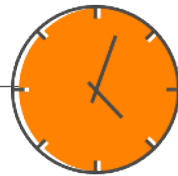
**November 1**

Early Action Admission  
Application Deadline

**December 16**

Regular Admission  
Application Deadline

## COMPLETION DEADLINES



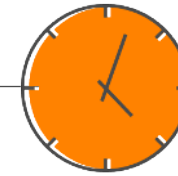
**November 15**

Early Action  
Completion Deadline

**January 17**

Regular Application  
Completion Deadline

## DECISION RELEASE DATES



**December 4**

In-State Early Action Release

**December 17**

Out-of-State Early Action Release

**March 4**

Regular Decision Release

## FAFSA

The 2025-2026 Free Application for Student Aid (FAFSA) is expected to open on or before December 1, 2024.

# QUESTIONS & DISCUSSION





# THANK YOU!

**Kari Aldredge**

Vice Provost of Enrollment Management

Office: (865) 974-2105

Email: [kaldre1@utk.edu](mailto:kaldre1@utk.edu)

