

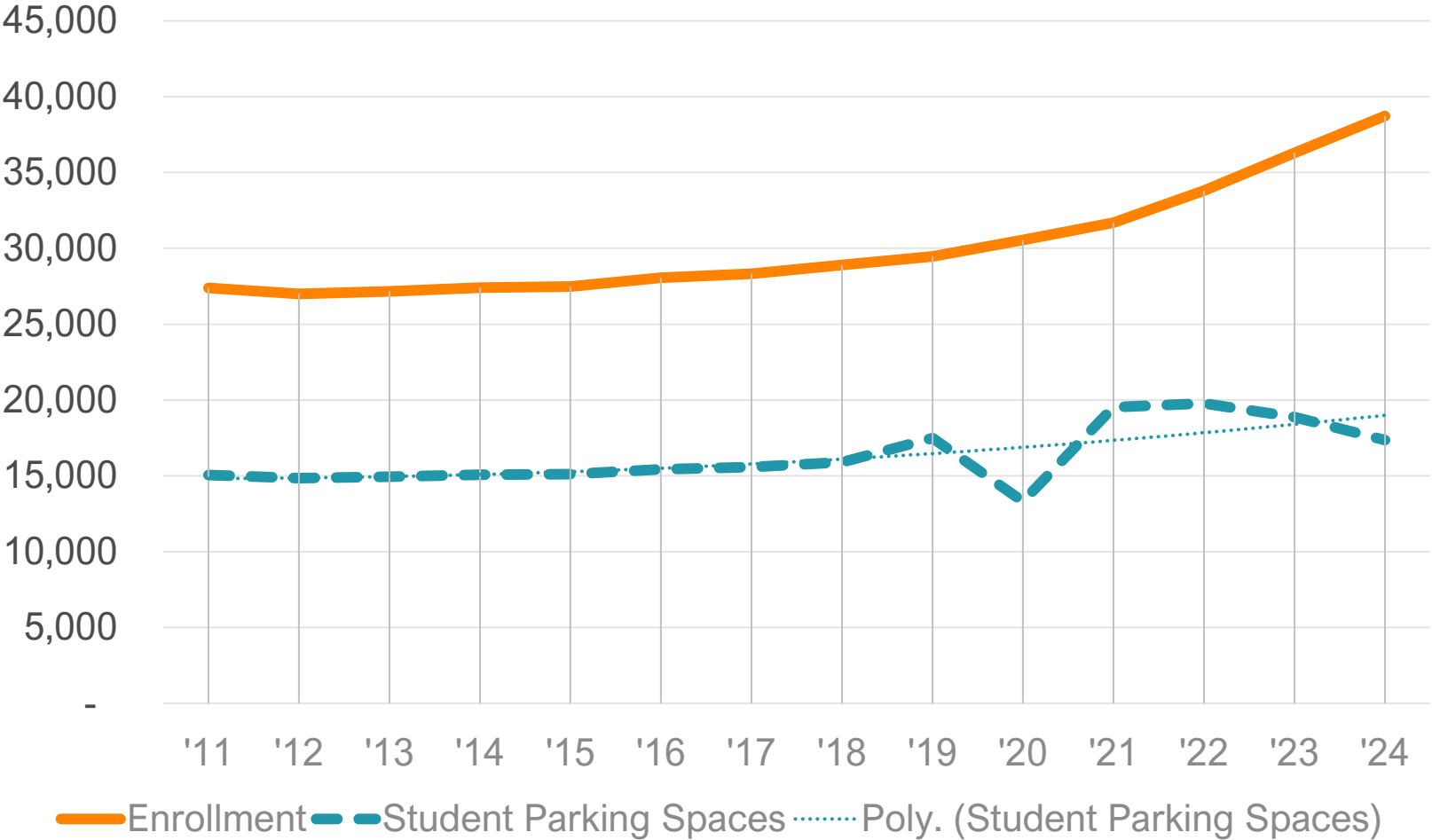
Transportation & Parking Update

UTK Advisory Board – November 8, 2024



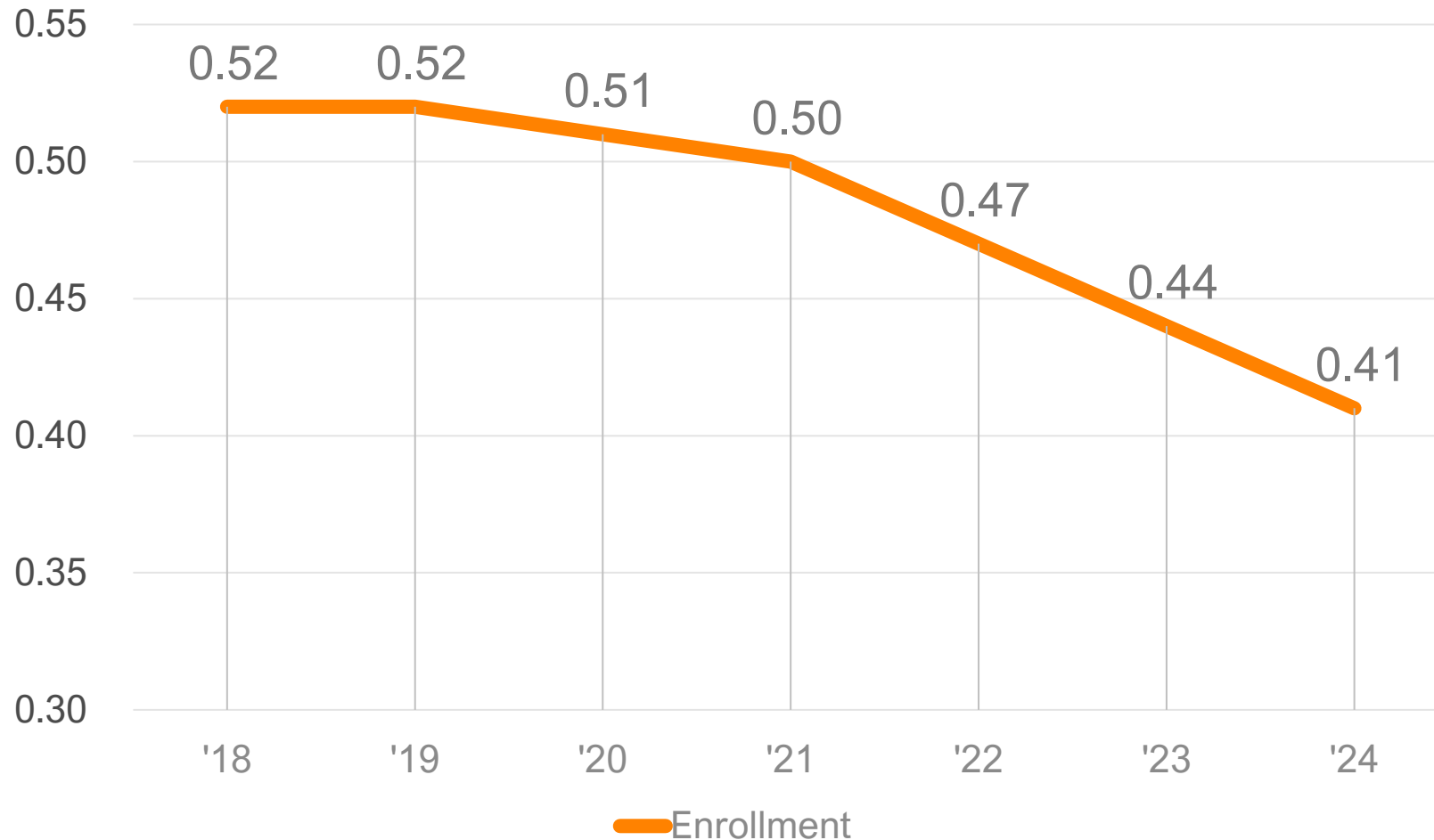
THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

Enrollment growth faster than parking



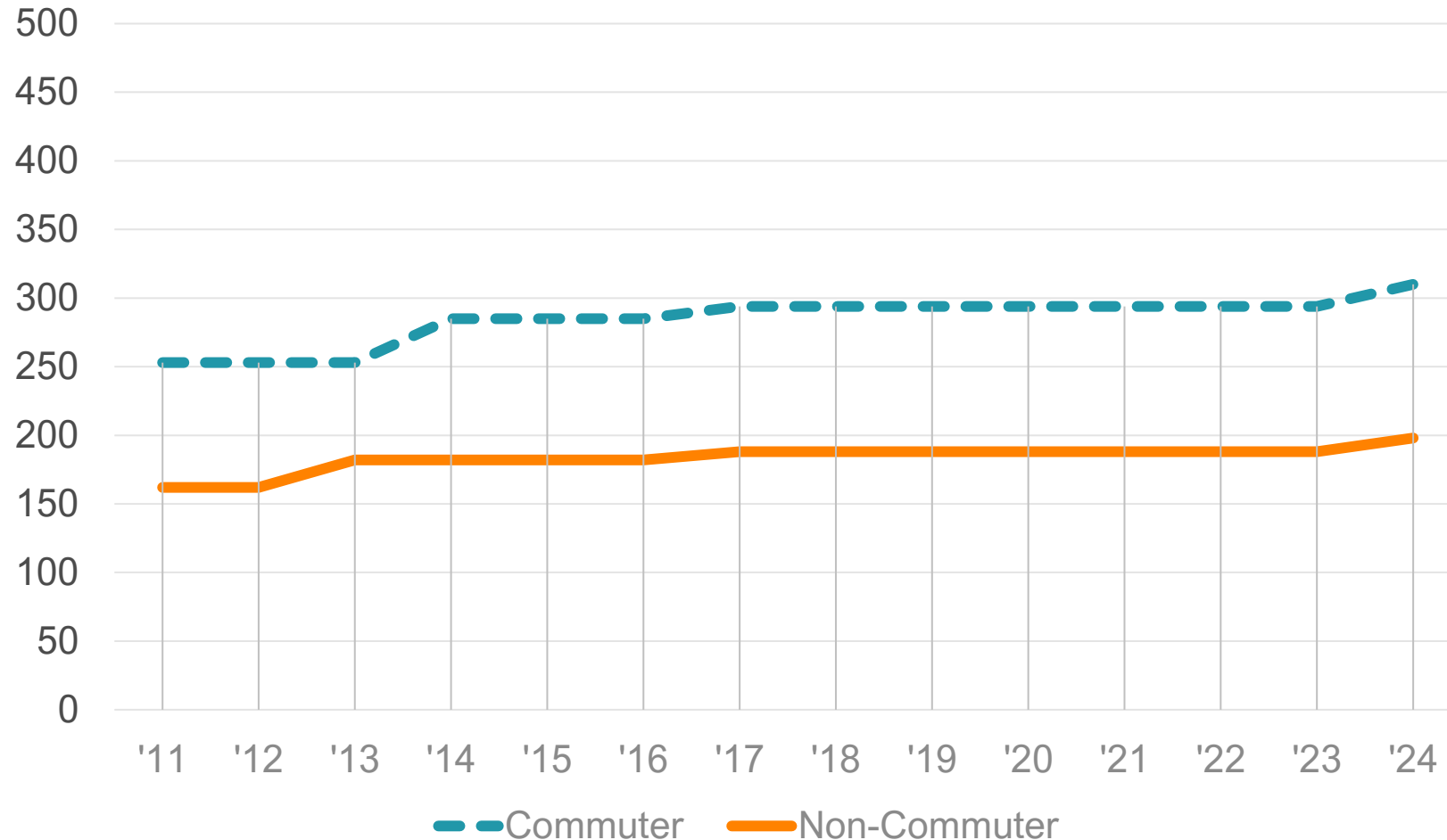
- Enrollment growing at 5.6% CAGR post 2019
- Student parking capacity growing at -0.2% CAGR

Spaces per population declining



- Spaces per population an indicator of parking system health
- SEC ratio ranges from 0.37 to 0.69
- Lower ratios drive competition for spaces

Rates held relatively flat & below peers

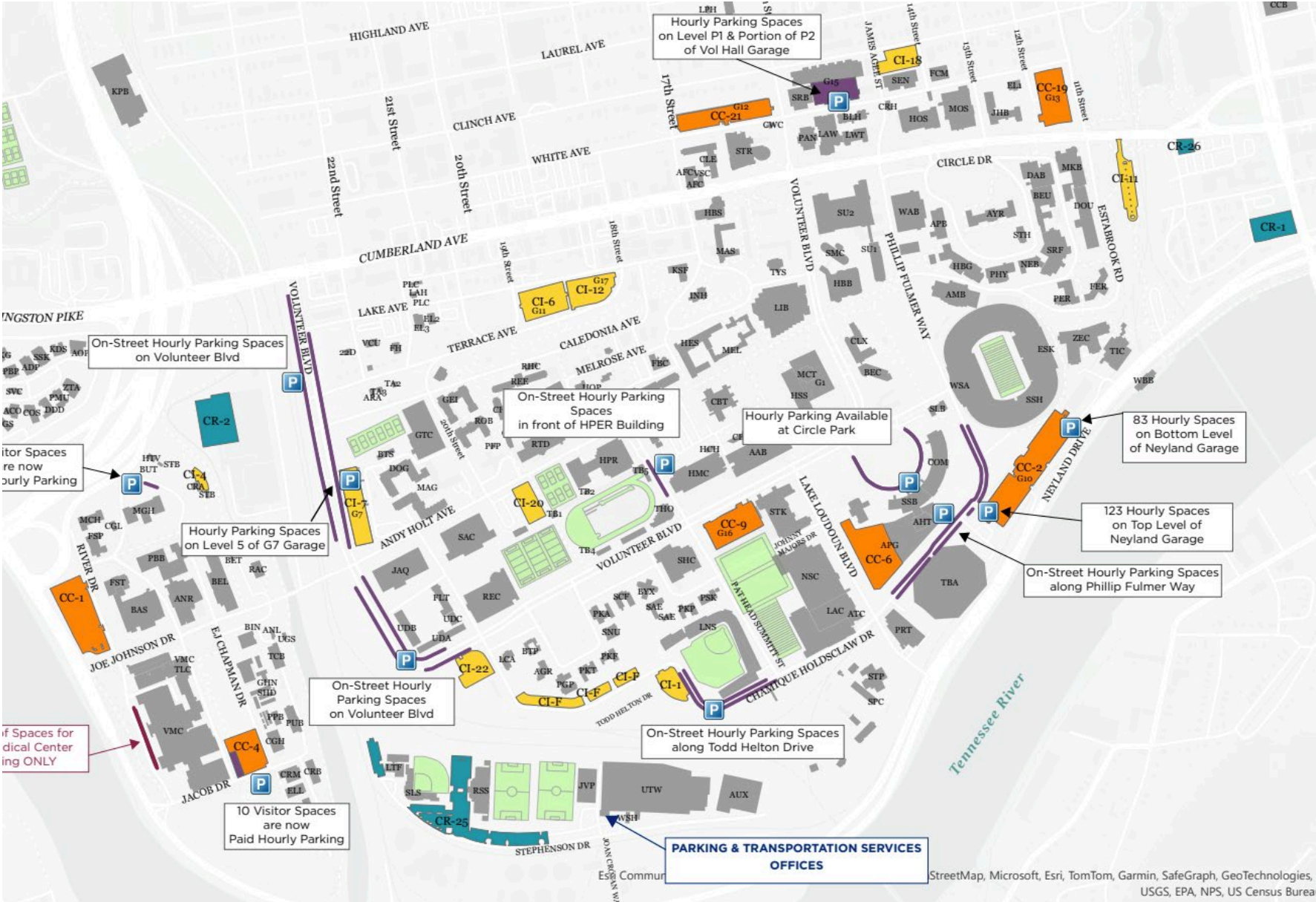


- Fairly consistent since early 2000's
- Prior to that period, permit prices were routinely evaluated and adjusted
- UTK pricing well below peer averages

2024-2025 Commuter strategy

- Combination of tiered parking pricing and hierarchy in purchasing
- Core parking priced higher than Intermediate and Periphery
- Graduate students and upperclassman have access before others
- Hourly parking options

2024-2025 Commuter Parking Map



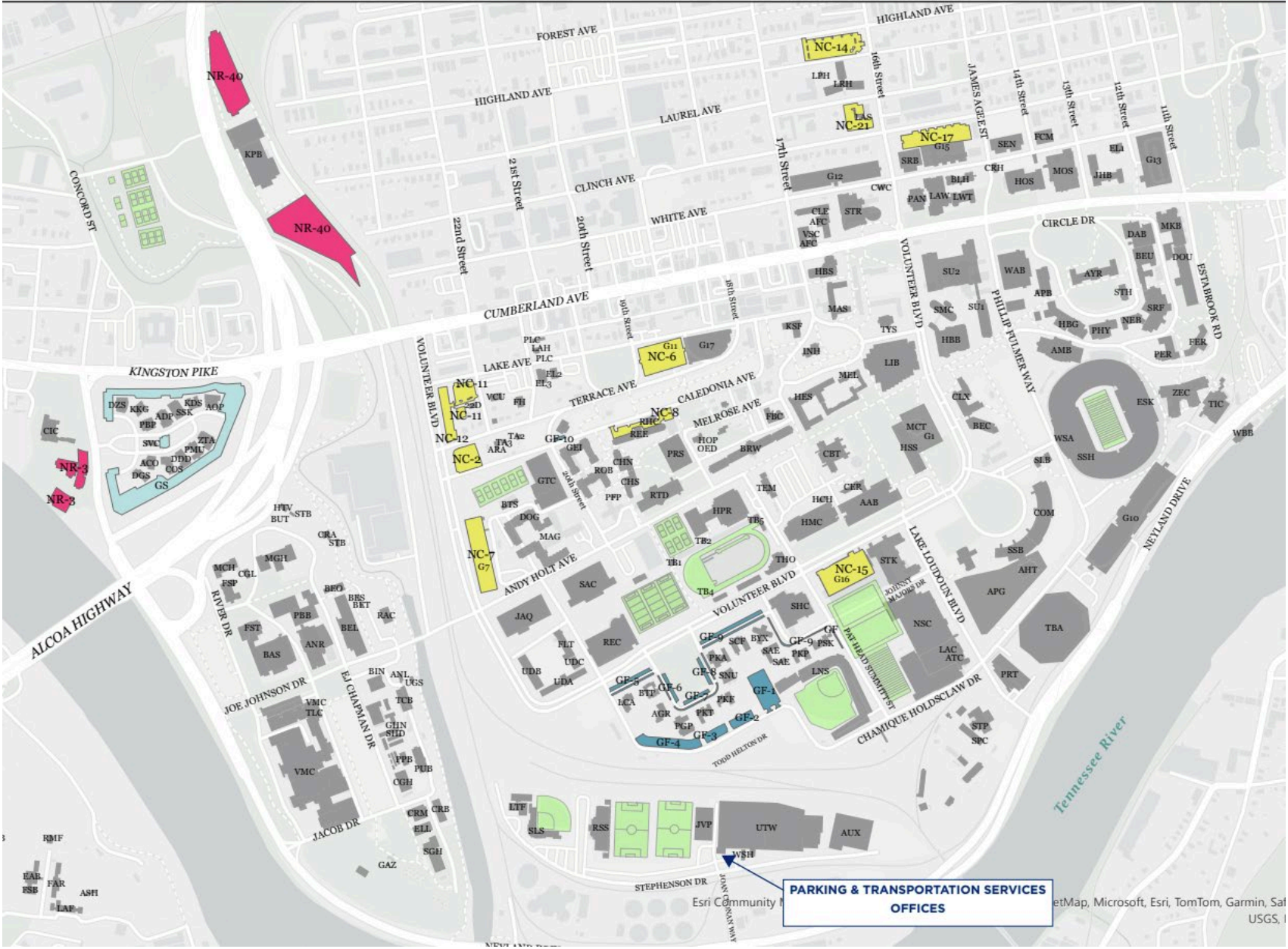
- COMMUTER LOTS**
- COMMUTER CORE
- COMMUTER INTERMEDIATE
- COMMUTER REMOTE
- P HOURLY PARKING
- HOURLY PARKING
- VMC CLIENT PARKING

StreetMap, Microsoft, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, USGS, EPA, NPS, US Census Bureau

2024-2025 Residential strategy

- Core and periphery designations and hierarchy in purchasing
- Goal is to move more vehicle storage to edge of campus or remote and promote use of transit for residential students

2024-2025 Residential Parking Map



- NON-COMMUTER LOTS**
- NON-COMMUTER CORE
- NON-COMMUTER REMOTE
- GREEK LOTS**
- FRATERNITY PARKING
- SORORITY PARKING

PARKING & TRANSPORTATION SERVICES OFFICES

Free KAT bus rides for students

- Thanks to a partnership with Knoxville Area Transit (KAT), all UT students can ride KAT buses for free
- Students show VolCard for access
- KAT's network convenient option for traveling throughout the city
- Student KAT ridership averaging 1,200 per day

New park-and-ride permits

- Available to commuters at the discounted rate of \$99 annually
- Parking located in Garage B at Knoxville Civic Coliseum and available weekdays between 7 a.m. and 5:30 p.m.
- Park-and-Ride permits serviced by UT bus service running every 10 minutes to the campus transfer point at Gate 21 of Neyland Stadium
- Students choosing Park-and-Ride permit may park on campus in any unreserved staff or commuter space on weekdays after 5 p.m.

Looking ahead

- Refine approach and technology
- Seek additional structured parking and surface lots (expand capacity)
- Emphasize transit vs traditional parking approaches

