

Mobility Trends & Update

UTK Campus Advisory Board
September 5, 2025



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

Emphasizing mobility and transit offerings

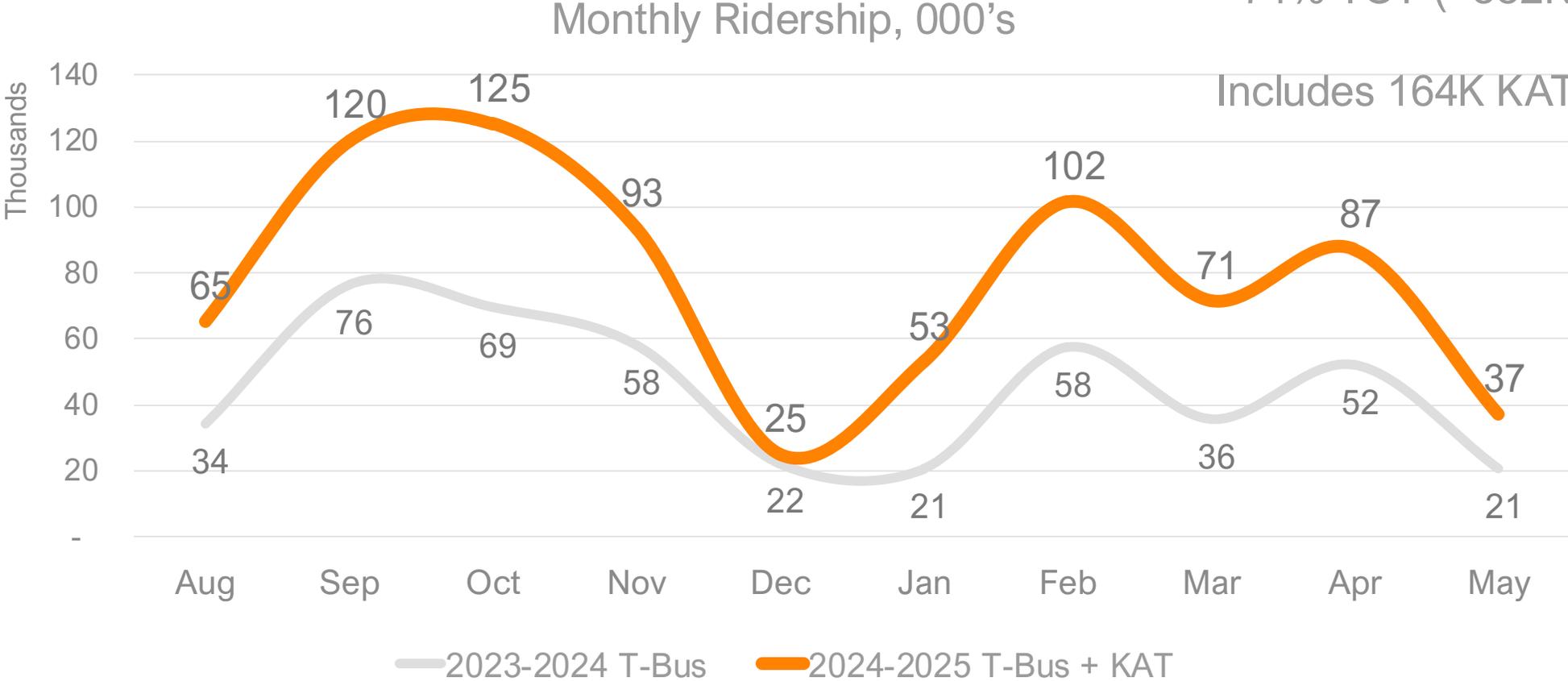
- Last year we prioritized commuter parking, promoted transit, and moved vehicle storage to the edge of campus
 - Park-and-ride permits and KAT partnership
 - Tiered pricing and purchasing hierarchy
- In 2025-2026, we will build upon what worked well and introduce additional mobility offerings*

* UTK still sold 21,413 parking permits

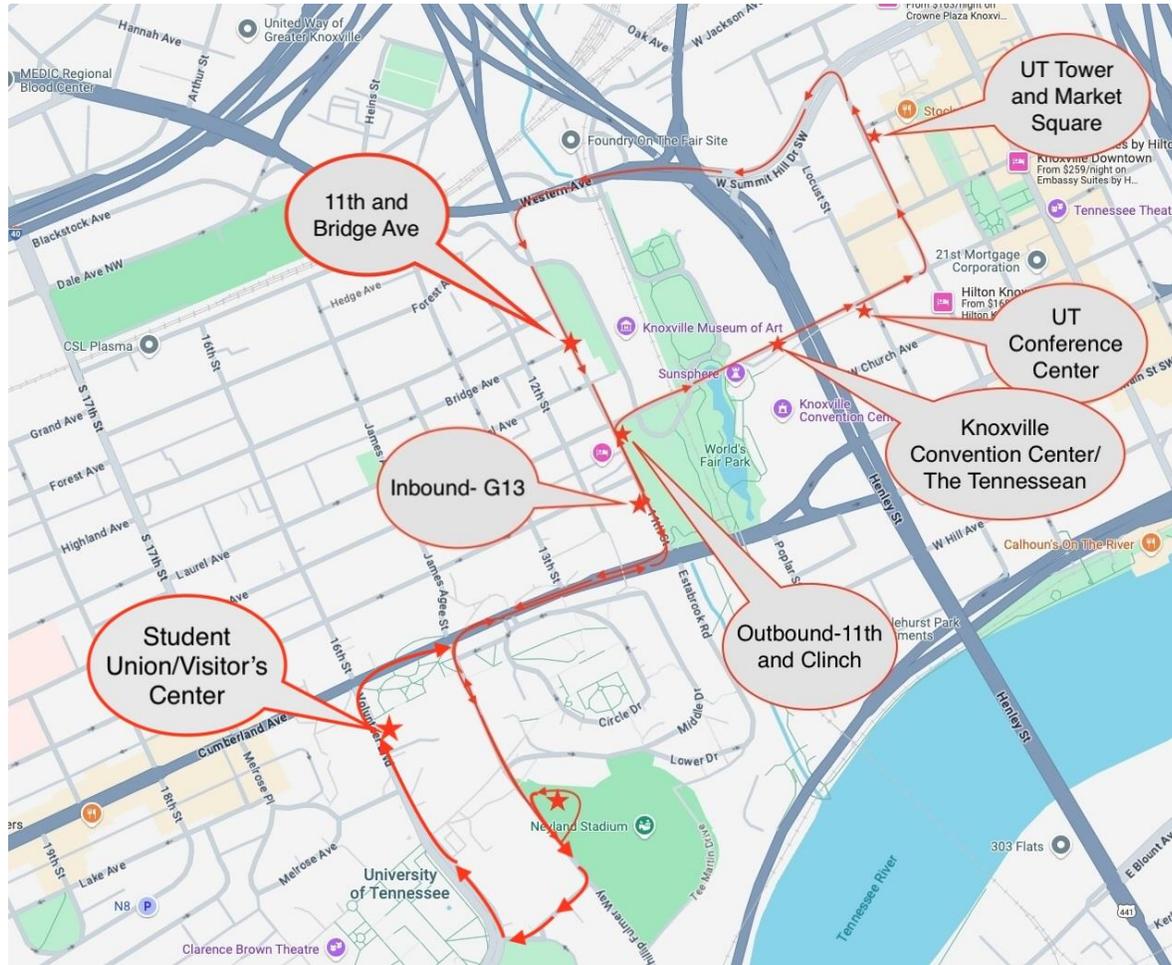
74% YOY increase in transit ridership

+74% YOY (+332K)

Includes 164K KAT rides



T Bus Downtown Loop links campus to downtown



Improves access for students living in Fort Sanders area, prospective students and families visiting Rocky Top, and all community members traveling to-from UT Conference Center, Market Square, UT's downtown facilities, and hotels near campus

Current schedule of M-F from 700a to 600p

Enhanced park-and-ride shuttle services

- Every 10-12 minutes between Knoxville Civic Coliseum (KCC) and Neyland Stadium (M-F, 700a to 530p)
- Every 15-20 minutes between KCC and UTIA (M-F, 700a to 530p)
- On-demand rides* available through T and Safe at UT apps to after-hours lot at KCC after 530p; also serving other campus locations

* 1,933 total on-demand rides during first week of class; wait times vary based on demand; users provided an estimated pick-up and drop-off time when they request service

Planned rideshare program

- **Pilot rideshare program targeted to support first-year, non-commuter undergraduate students without parking permits**
- Currently finalizing vendor contract; planned launch this fall
- First 1,000 eligible students to register will receive five (5) \$10 vouchers per academic term for use in the Knoxville area & TYS
- Pilot will be evaluated for possible expansion in 2026-2027

Planned carshare program

- UT students 18 years and older will have **on-campus access to affordable short-term vehicle rentals**
- Hourly and daily rental rates available
- Vehicle availability will grow with student demand
- Currently finalizing vendor contract; planned to launch this fall

Additional offerings

- **UT to West Tennessee Initiative** providing safe and affordable charter bus service to students living in Nashville, Jackson, Memphis and surrounding areas for Thanksgiving, Winter, & Spring breaks
- **Airport shuttles to TYS** for Thanksgiving, Winter, & Spring breaks
- **Motorist Assist** program to launch later this fall



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STUDENT LIFE

PROGRESS UPDATE: **Residence Halls**



Beacon Hall

Capacity: 1,160 beds

Convenient Lake Ave. parking

Located near Rocky Top Dining



Poplar Hall

Capacity: 799 beds

Located close to TRECS



Torchbearer Hall

Capacity: 1,024 beds

- Located in the heart of campus near classes, concerts, and sporting events
- Large covered terraces on the front and rear of the building
- A UT Creamery on the 1st floor
- Post Office & Package Lockers



Torchbearer Hall

Capacity: 1,024 beds

- Synthetic turf lawn for outdoor activities
- Large fire table for student gatherings
- Meeting space on the 1st floor



Torchbearer Hall

Capacity: 1,024 beds

- Lounges or study rooms on every floor
- 2 laundry rooms with a total of 34 washers and 36 dryers
- Huge student kitchen for large groups



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Capital Projects

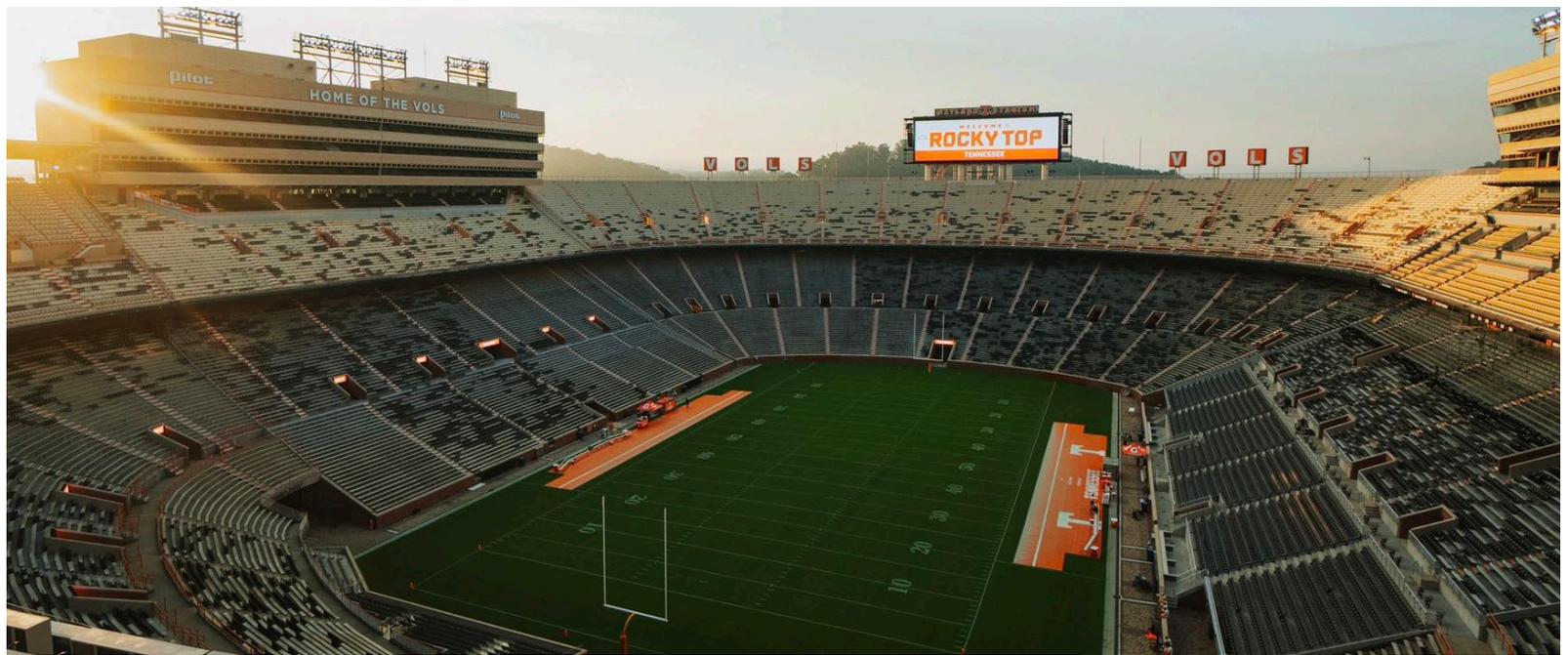
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ATHLETICS

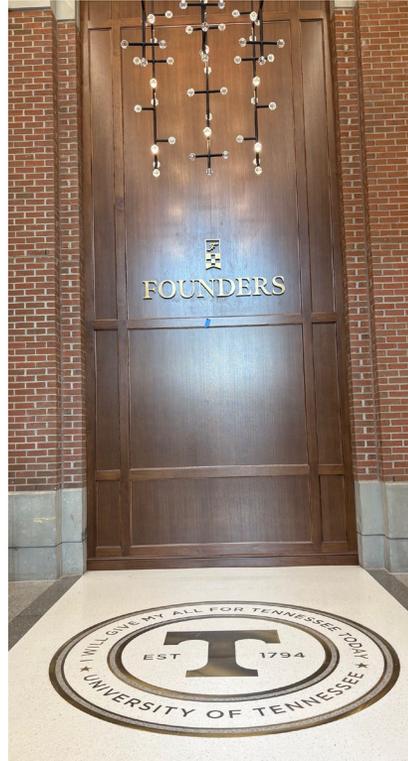


Neyland Stadium





Neyland Stadium – Founders



- **Premium Valet Parking**
- **Dedicated Private Lobby**
- **All-Inclusive Club Experience**
- **Exclusive Event Access**
- **Private Terrace on Peyton Manning Pass**



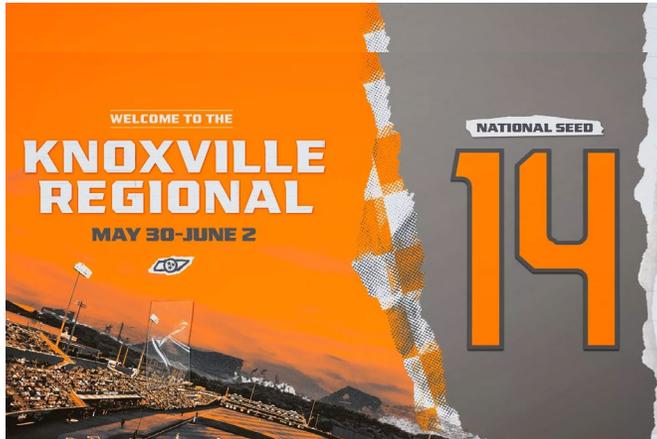
Neyland Stadium – Founders Suites



- **11 Custom Designed Suites**
- **Seating for 24+ Guests**
- **Full Pantry**
- **Private Vanity Rooms**
- **Concierge & White Glove Service**
- **Exclusive Stadium Access**



Lindsey Nelson Stadium



WHAT WE SAW IN 2025

- New Safe-Standing Student Section
- Market Concessions
- Renovated Restrooms
- Wider Concourse
- Increased Capacity

TENNESSEE BASEBALL SUCCESS

- 5th Straight Super Regional Appearance
- 6th Straight 40-win season
- 7th in College Baseball Attendance
- 32-10 at home
- Hosted 2025 NCAA Regional

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ATHLETICS



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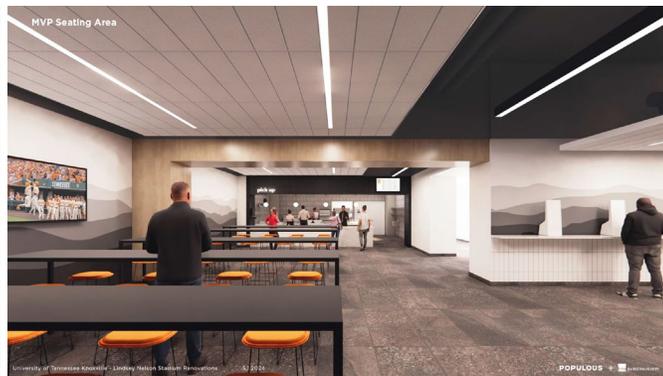
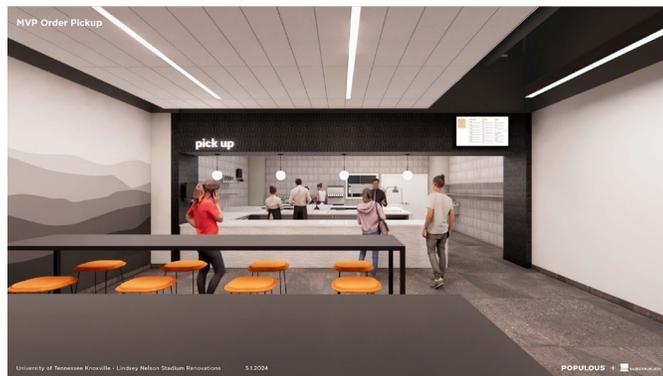


WHAT TO EXPECT IN 2026

- New Main Entry and Plaza Area
- Increased Capacity
- Renovated Home Base Concessions
- Expanded MVP Room
- Full-Service Kitchen
- Premium Level Amenities
 - Suites
 - Rocky Top Club
- Third-base line restrooms and concessions
- Upgraded Branding and Wayfinding



Lindsey Nelson Stadium



MVP Club

- Increased Capacity for Premium Guests
- Upgraded Chairback Seating
- Expanded Restrooms
- Full-Service Kitchen
- Elevated F&B
- Expanded Gameday Operations

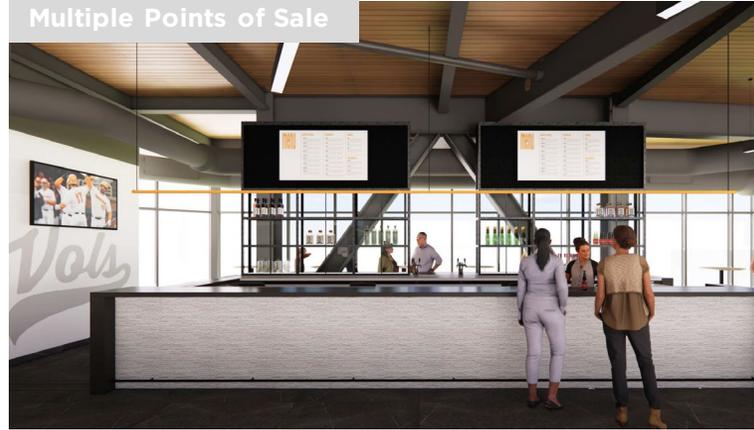


Lindsey Nelson Stadium – Rocky Top Club & Suites

Grab & Go Market



Multiple Points of Sale



Walk-up Beverage Stations



8 Premium Suites



Multiple Levels of Diverse & Premium Seating

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General & Player Areas

- **New Main Entry**
- **New Premium Lobby**
- **New Vol Shop**
- **New Team Lobby**
- **New Showcase Corridor**